

BenThere Media, LLC  
Equine Media Production Services  
Spring/Summer 2006 Rate Card

<b><i>Package Priced Videos:</i></b>	
(A) 4-6 minute edited video of one horse, including 1 hour of shooting at our farm, 4 hours editing, delivered on 1 VHS or DVD	\$400/horse
<b><i>JC Andalusians training promotion – (A) package for horses in full training &amp; board at JC Andalusians</i></b>	\$375
Additional (A) packages, shooting same day and location	\$375/horse
(B) 6-10 minute edited video of one horse, including 2 hours of shooting at our farm, 8 hours editing, delivered on 2 VHS or DVD	\$750/horse
Additional (B) packages, shooting same day and location	\$700/horse
Additional shooting/editing for “package” clients (same day as above)	\$125/hr
<b><i>Freelance Services:</i></b>	
Shooting with gear, 8 hour day (tape stock is additional)	\$1100
Editing & DVD Authoring (un-supervised) at our facility in Barboursville, VA (tape stock is additional), 8 hour day	\$700
Editing & DVD Authoring on location (subject to appropriate facility being available), with gear, 8 hour day (tape stock is additional)	\$900
<b><i>Other Services and Additional Expenses:</i></b>	
Travel, within 25 miles of Barboursville, VA	\$35
Travel, beyond 25 miles of Barboursville, VA	Above, + \$1.50/mile after 25
All additional costs and expenses	Cost + 20%
VHS dub from edited master tape (10% discount when purchased and paid for with A or B package)	\$15/ea
DVD dub from edited master tape (10% discount when purchased and paid for with A or B package)	\$25 first copy, then \$15/ea
Copy of edited master tape on miniDV or DVCam format	\$45
VHS dub of raw footage	\$25/hr or fraction of
DVD dub of raw footage	\$40/hr or fraction of
Shipping	Cost + 20%
Handling on shipped orders	\$5 per ship to address
Convert video to low or high resolution QuickTime or Windows Media-9 for online use (web, e-mail); delivered on CD-ROM or DVD-ROM	\$12/minute
Online storage of your online video	Ask for Quote
Web design	Ask for Quote
Print ad and graphic design	Ask for quote
Day / Overnight boarding at our farm	\$15 / \$30

Please contact BenThere Media to discuss volume and contract pricing.

General Terms and Conditions:

This rate card is provided for your planning and information purposes only. It is not a contract. If you choose to hire BenThere Media for your production a contract will be provided to cover the specific terms of your production. Rates are subject to change without notice.

All "Package" productions will be "un-supervised" edit sessions, meaning they will be edited without the client present. Please refer to rate card for pricing on supervised editing sessions. Turnaround time on package productions is typically 2-5 weeks,.

All days are an 8 hour base, including 1 hour of meal breaks. Overtime will be charged at 1.5x for over 8 hours. Overtime will be charged at 2x for over 12 hours. Overtime will be charged at 3x for over 15 hours.

All productions, with the exception of videos produced on the training discount, are considered "works made for hire." You, as the client, will hold all copyright to the production. You are free to make all the copies you want on your own.

Videos produced on the training discount remain the property of BenThere Media,LLC. They will include JC Andalusians' contact information. If you later want this removed or modified, it will be subject to additional editing fees.

All packages and editing sessions include use of production music in BenThere's music library. Music NOT in the current library will be billed as an additional expense.

You are responsible for providing copyright clearances for all production elements not created by BenThere Media, LLC. Production elements provided by client (including but not limited to music, videos, graphics, and fonts) must be accompanied by copy of license to use said works, or an affidavit from client that they have permission/license to use said works in their production. BenThere can provide assistance in obtaining clearance for copyrighted works.

All horses coming to our farm must show proof of negative coggins before unloading.

All riders must sign liability waiver. Junior riders and jumpers must wear approved helmet with chin strap fastened at all times.

Children must be supervised by an adult at all times. No outside dogs, please.

BenThere Media, LLC reserves the right to refuse to videotape any animal that is unsound, in poor health, or showing any signs of neglect or abuse.

**Cancellations:**

Cancellation with less than 10 days notice will result in forfeit of your booking fee, and you will be billed for any non-refundable expenses that BenThere Media has incurred on your behalf. You will be charged for all performed services if you cancel your project at any point after shooting.

**Payment Terms:**

For package videos, 25% due at booking, 50% due at time of shooting, balance due prior to delivery of final edited video. For all other work, payment is due at time of service. Payment by cash or check drawn on a US bank only. \$30 returned check fee. Unpaid balances are subject to a late fee of \$30 per month, plus interest at a rate of 1.5% per month. You agree to pay any and all collection and legal fees incurred to collect your past due balance. For your convenience, we also accept Visa and MasterCard.

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